



**SAARC DISASTER MANAGEMENT CENTRE**  
NIDM Building, 5-B, IIPA Campus, I.P. Estate  
New Delhi-110 002

## **PROSPECTUS**

### **SAARC Drawing Competition on the Occasion of the International Day for Disaster Reduction 2010**

**“My City, My Future: Making SAARC Cities Safe from Disasters”**

#### **Introduction**

South Asia is passing through a phase of unprecedented urban growth. It is estimated that the total urban population of South Asia will increase from 500 million at present to about 900 million in 2025. As many as 65 cities of South Asia today have a population of more than 1 million each, of which 5 are 10 million + cities, with another 4 cities closely following. Mumbai, Delhi, Kolkata, Dhaka and Karachi are expected to reach the status of ‘20 million cities’ in a few years. No other region of the world has concentration of so many mega cities as in South Asia today.

The scale of urbanization in South Asia has far outpaced the provision of infrastructure facilities. Almost all the cities and towns of South Asia are facing serious shortages of power, water, sewerage, developed land, housing, transportation, communication and other facilities. About one third of the urban dwellers in many cities live in slums without access to basic services like drinking water, sanitation, medical care and public hygiene. The disparities in the living conditions between slums and other areas are a potential cause of crime and social unrest in the large cities.

Compounding the problems of urban growth are the natural hazards of floods, earthquakes, cyclones, landslides etc, that are exposing the people of many South Asian cities to increasing risks of disasters. Climate change and its impact on weather and water is further dragging the cities, particularly those located along the coasts and rivers, into new vortex of risks.

There is hardly any South Asian city that does not face disasters of flood, fire, collapse of buildings, accidents etc, while many cities, depending on their locations, encounter earthquake, cyclone, landslides etc. Fortunately South Asia has not faced many mega disaster in its urban areas, but various studies and scenarios indicate that such disasters are real time possibilities in many urban settlements in South Asia, which would have catastrophic consequences on life and economy of the cities.

Realising the importance of making the cities resilient to disasters, the United Nations has launched a *Global Campaign of Making Cities Resilient* which will continue throughout 2010 and 2011. The campaign was launched in South Asia during an International Conference in New Delhi on 8-9 June 2010 that brought Mayors and officials of as many as 60 cities of South Asia and representatives of national governments from all the eight countries of the region. The Conference adopted a Road Map on Urban Disaster Risk Management in South Asia.

The Road Map highlighted the need for raising awareness among every stakeholder and all sections of people about the risks of disasters in urban areas. One of the proven techniques for raising awareness among the citizens, particularly among the young minds, is to organize drawing competition. Besides providing opportunities to young talents to express their creativities on a theme of contemporary relevance, such competition necessarily involves teachers, parents and public, who get impressed and sometimes influenced by the ideas that the young minds have about their environment.

## **Theme**

The theme of the SAARC Drawing Competition is “My City, My Future: Making SAARC Cities Safe from Disasters”. The drawing can visualize safe cities in SAARC in which safer built and natural environments are created for their citizens by reducing physical, social and environmental vulnerabilities, especially for vulnerable groups such as children, older people, and poor communities, among others.

‘My City’, in this context, is not necessarily limited to cities in general terms but is also meant to include towns, communities and other similar urbanized areas regardless of geographic size in which a high concentration of population can be found.

For additional information about the theme, you are advised to visit the following websites:

- (1) SAARC Disaster Management: <http://saarc-sdmc.nic.in/index.asp>
- (2) UNISDR: <http://www.unisdr.org/english/campaigns/campaign2010-2011/>
- (3) SAARC Secretariat: <http://www.saarc-sec.org/>

## **Objective**

This Regional Drawing Competition is being organized by the SAARC Disaster Management Centre, New Delhi (SDMC) in collaboration with the United Nations International Strategy for Disaster Risk Reduction (UNISDR) Secretariat in Asia and the Pacific in Bangkok to promote and increase awareness particularly among the school children in SAARC region on disaster risk reduction initiatives.

## **Time and Venue**

The Competition shall remain open from till **31 July 2010**.

The participants can make the drawing at any time during the period at any location. The drawing must be submitted on or before 31 July 2010 to the concerned school where he/she is studying along with an Entry Form as attached.

## **Method of Entry**

1. Format of the Entry: A1 size paper (594 mm x 841 mm)
2. A participant can submit only one entry
3. Participant must be a citizen of one of the SAARC Member Countries, including those residing in other countries outside the SAARC region.
4. The age of participant must be between 8 – 12 years (as of 31<sup>st</sup> July 2010). This means that the eligible participants are those who were born during 31<sup>st</sup> July 1998 – 31<sup>st</sup> July 2002.
5. The drawing should depict how SAARC cities can be safe from disasters, using the participant’s imagination.
6. Drawing should be in color using any kind of coloring medium (for example water color, color pencils, etc.)
7. A caption should be given in the Entry Form of the drawing, not exceed 10 words.
8. All details of the Entry Form must be completed in English or be accompanied by a translation in English which includes;

## **Procedure**

The Principal of the School shall arrange to send the Drawings along with the Entry Forms in original on before **10 August 2010** to the National Focal Points on Disaster Management in the respective Member State or any other authority designated by them. The contact details of the National Focal Points on Disaster Management in the Member States are as under:

Afghanistan	<p><b>Afghan National Disaster Management Authority</b>  Islamic Republic of Afghanistan,  Opposite Ministry of Foreign Affairs, Kabul, Afghanistan Ph. No. 0093-70275830 (Office) Fax No. 0093-2022100360  Email : <a href="mailto:dr.adrak@gmail.com">dr.adrak@gmail.com</a></p>
Bangladesh	<p><b>Disaster Management Bureau</b>  Ministry of Food and Disaster Management  Disaster Management &amp; Relief Bhaban (4th Floor)  92-93 Mohakhali C/A, Dhaka-1212  Phone:00880-2-8859637,880-2-59634, 880-2-59638  Fax:00880-2-8851615  Email:<a href="mailto:dmb@btcl.net.bd">dmb@btcl.net.bd</a></p>
Bhutan	<p><b>Ministry of Home and Cultural Affairs</b>  Department of Disaster Management  Tashichho Dzong, Thimphu, Bhutan Post Box 133  +975-2-327098/ 322301/322015/325173  Email: <a href="mailto:pw04@druknet.bt">pw04@druknet.bt</a></p>
India	<p><b>National Institute of Disaster Management</b>  IIPA Campus, I.P.Estate, Mahatma Gandhi Road, Delhi- 110002  Phone: 91-11-23702445  Fax: 91-11-23702446  Email: <a href="mailto:dharc@nic.in">dharc@nic.in</a></p>
Maldives	<p><b>National Disaster Management Centre</b>  Majeedhee Magu,  Henveiru, Male,  Republic of Maldives. Tel : 00960-777-3304639, Fax: 00960-3333443,  Email: <a href="mailto:abdulla.shahid@ndmc.gov.mv">abdulla.shahid@ndmc.gov.mv</a></p>
Nepal	<p><b>Ministry of Home Affairs</b>  Government of Nepal  Singha Durbar, Kathmandu, Nepal  Tel.009771-4211219, 4211286, 4211257  fax 4211281  Email: <a href="mailto:koirala_shankarp@yahoo.com">koirala_shankarp@yahoo.com</a></p>
Pakistan	<p><b>National Disaster Management Authority</b>  Islamic Republic of Pakistan  Prime Minister's Secretariat  Islamabad, Pakistan.  Ph. No. 009251-9222373, fax 9204197  Email: <a href="mailto:chairman@ndma.gov.pk">chairman@ndma.gov.pk</a></p>
Sri Lanka	<p><b>Ministry of Disaster Management and Human Rights</b>  Government of Sri Lanka, 2, Wijerama Mawtha,  Colombo 7, Sri Lanka,  Ph. No. 0094-11-2695012  Fax : 0094-11-2681980, 2681982  Email: <a href="mailto:smarinamohamed@yahoo.com">smarinamohamed@yahoo.com</a>,</p>

### Adjudication

Adjudication will be conducted in two tiers: first, by a National Review Committee (NRC) to be constituted by the National Focal Point in each Member State, and second by a Regional Review Committee (RRC) to be constituted by the UNISDR.

NRC shall select three best entries from the respective country, while RRC shall select three best entries from the region. The decision of the NRC and RRC shall be final.

The National Focal Points shall arrange to complete the national level adjudication by the NRC and send the best Drawings attached with the Entry Forms in original by courier to the SAARC Disaster Management Centre by **31 August 2010**. The SAARC Disaster Management Centre shall in consultation with the UNISDR arrange to complete the regional level adjudication by the RRC by **15 September 2010**.

### Criteria for Adjudication

Criteria	Points
<b>1. Content relevancy of the drawing to the given theme “My City, My Future: Making SAARC Cities Safe from Disasters”</b>	
1.1 City Image	20
1.2 Safe Sanctuary	20
<b>2. Expression of specificity of SAARC cities</b>	20
<b>3. Element of the drawing</b>	
3.1 Sketching (Sketching ability, confidence in line drawing etc.)	5
3.2 Organization of the drawing elements (Balance, Unity and Focus)	5
3.3 Skills in applying and using of materials	5
3.4 The beauty of art (harmonized line, color, surface and shape)	5
<b>4. Creativity &amp; originality (of content, coloring and picture organization)</b>	20
<b>Total</b>	<b>100</b>

### Award and Certificate of Merit

Winners at both national and regional level shall receive cash prizes and Certificate of Merit, as under:

Category	Prizes
1 <sup>st</sup> Prize Regional Winner	1,000 USD, Certificate of Merit
2 <sup>nd</sup> Prize Regional Winner	500 USD, Certificate of Merit
3 <sup>rd</sup> Prize Regional Winner	300 USD, Certificate of Merit
All National Winners	100 USD, Certificates of Merit (this is expected to be mobilized by the National Focal Points).

### Exhibition of Winning Entries

All regional entries, including the winner and runner-ups will be exhibited at the celebration of the 2010 International Day for Disaster Reduction (IDDR)

### Heading of the Entries and Intellectual Property

All entries shall remain the property of the SAARC Disaster Management Centre (SDMC), and may be used for any purposes deemed appropriate.

### Enquiry

For enquiries, please contact the National Disaster Management Organization in your country. You can also visit the following website:

-----

